

Talent Profile

Belinda Chee

5' 3"

Dark brown hair

Brown eyes

Graduated B(Arts) in Media & Communications,
University of New South Wales, Australia.

Last Update: 25th Feb 2011



Acting

Film

'Red Street Diner' (English) as Videogirl – Lead Role	2007
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TV

'A Time to Embrace' (Mandarin) as Helen – Supporting Lead (8TV)	Jan 2011
'Goodnight DJ2' (Mandarin) as Angel – Lead Role (8TV)	Aug 2010
'Love in Seoul' (Mandarin) as Yuna – Lead Role (8TV)	2009
'Adjuster' (Mandarin) as Mei Chi – Supporting Lead (8TV)	2009
'Ghost' (English) as Cindy – Supporting Role (8TV)	2008
'Di Bawah Satu Bumbung' (Malay) as June – Lead Role (TV2)	2007

Music Video

IG Collective – 'Jiwang'	2006
Doul - 'Happy Thots'	2005

Modeling

TVCs

Olay White Radiance White Essence (1 yr Contract)	Oct 2010-2011
Vanish Liquid 'Tea Party'	Dec 2009
Olay White Radiance 'Right' (1 yr Contract)	Oct 2009-2010
Carefree Acti-Fresh Healthy Panty Liners	July 2009
Carefree Healthy Fresh Panty Liners	Oct 2008
Vono Mushroom Cup Soup	April 2008
Olay White Radiance Ambassador – Asia's Perfect 10 (1yr Contract)	Nov 2007
Pantene Styling Products (Internet only)	August 2007
Vanish Power O2 Multi Detergent (1 yr Contract)	June 2007
Bausch & Lomb Renu Multiplus	May 2007
Visit Malaysia Year 2007	2006
Hotlink "Music Unlimited"	2006
Toyota Vios "Lucky"	2006

Print Ads

Osim uKimono Malaysian Ambassador (6 months Contract)	July 2010 – Jan 2011
Olay White Radiance ‘Right’ (1 yr Contract)	Oct 2009-2010
Carefree Acti-Fresh Healthy Panty Liners	July 2009
Carefree Healthy Fresh Panty Liners	Sept 2008
Vono Mushroom Cup Soup	April 2008
Olay White Radiance Asia’s Perfect 10 (1 Year Contract)	Nov 2007
Olay White Radiance Intensive Whitening Cream (6 mths contract)	Oct 2007
Nesvita Calciplus Milk – Packaging (2yrs contract)	March 2007
Hotlink ‘Total Plan’ Press Ad	Sept 2006
Hotlink ‘Rewards Unlimited’ Press Ad	Aug 2006
Citibank - Press Ad, Bunting, Leaflet, Poster, Website (1 yr usage)	July 2006

Hosting

TV

Ring Mission – 幸福任务 (8TV)	Pre-Production
Football Overload (Astro Supersports)	Feb ‘11 – May ‘11
KL Sogo Trendsetter Online (Web Content)	May 2010
8TV Quickie – Live Show (8TV)	May 07 – Dec 09
MoDtv –Scriptwriter/Host (Pacmee.com - Mobile Content)	Dec 08
Road Home with Smiles (NTV7)	Sept 2008
‘Teman’ Season 2 (8TV)	April 2008
8TV’s Rockin’ Birthday Concert – Live Show (8TV)	Jan 2008
The Ultimate Prom Nite – Live Show (8TV)	Dec 2007
Bowling with the Stars Raya Special (8TV)	Oct 2007
‘Teman’ –Travelogue (8TV)	2007
Top 10 Live! –Live to Tape (Hitz.TV)	2006
Blast Off 2 – Live Show (Hitz.TV)	2005/06
mobTV Correspondent for Elite Model Look International Search (Singapore and Shanghai)	2005
UVJ Search on Hitz.TV (Hot 30 Hitz, UP2U, Hitz Central)	2005

Events

Celcom’s Chinese New Year Open House	Feb 2011
Esprit Big Bang Day Host/Ambassador	Nov 2010
Max Factor in Malaysia & False Lash Effect Mascara Launch	Oct 2010
TAK’s Anniversary Dinner	Aug 2010
Berjaya Times Square IT & Gadget Extravaganza Fashion Show	July 2010
MTV/AirAsiaredtix.com RedAmp – Are You Asean’s Best Band Finale Concert	July 2010
Barbie ‘Which Fashionista Are You’ Grand Finale	June 2010
7aste Cape Town (KL & Penang)	May 2010
DiGi Blackberry Bold and Smart Plan Launch (JB & Malacca)	April 2010
Barbie Fashionistas Launch and Fashion Show	April 2010

Meydan Gallery & Museum Exhibition Launch (Dubai)	March 2010
Advertlets presents Digital Wednesday March 2010	March 2010
TAK (Dubai) Chinese New Year Dinner 2010	Feb 2010
Nokia Comes With Music Press Conference	Jan 2010
Signature Snips Grand Launch Party	Jan 2010
Esso & Mobil and AirAsia's 'Discover Smiles with Asia' Launch	Jan 2010
Carlo Rino's Fabulous Christmas Fashion Show	Dec 2009
Standard Chartered- Liverpool FC Partnership Press Conference	Sept 2009
Triumph's Butterfly Cut Media Launch & Fashion Show	Sept 2009
World Vision's 30 Hr Famine Advocate	Aug 2009
8TV Goes Mobile Launch	Aug 2009
Shout! Awards 2009 Red Carpet	July 2009
F-Secure Office Warming Party	June 2009
Blogger Boy Press Screening/Conference	May 2009
8TV/SEGI Scholarship Fund Presentation	May 2009
Media Prima Berhad Media Appreciation Night	May 2009
Ghost Season 2 Press Screening/Conference	April 2009
Ming Heng Eon Bank Credit Card Launch	March 2009
Guinness' St Patrick's Day Party, 1Utama	March 2009
Ribena's Purple Heart Launch	Feb 2009
8TV's 5 th Anniversary Party	Jan 2009
Tribe Toyota Bash 2008	Nov 2008
Toyota Merit Femme Girls' Day Out	Nov 2008
Toyota Merit Homme Boys' Night Out	Oct 2008
DeGem Grand Show 2008	Aug 2008
Samsung Omnia PC & Launch	Aug 2008
So You Think You Can Dance Season 2 Roadshows	2008
Hennessy Artistry 'The Global Art of Mixing' PC & Party	July 2008
Go Green A 1Utama Community Project (8TV Booth)	June 2008
The Otomotif College Orange Book Launch by Minister of Transport	May 2008
1Utama Fashion-on-1 Opening Gala	April 2008
Charm Cheerleading Championship 2008	March 2008
Ghost TV Series Press Conference	Jan 2008
Celcom's Key Dealer's Conference and Celcom Sale Launch	Jan 2008
Pack the Floor for 24 Charity Dance Event	Jan 2008
Media Prima Berhad's Press Party	Jan 2008

Voiceover

Bluunis 'That's Her' (TVC)	Nov 2010
Sen Q 'We Love Green' (TVC)	Sept 2010
Eu Yan Sang Essence of Chicken Executive (Radio)	Aug 2010
Brands Innershine Prune Essence – English & Malay (TVC)	May 2010
Alliance Bank Online User Guide (Online Media)	May 2010
Air Asia Operational Video (Corporate)	April 2010
Tomei's Mother's Day Great Sale (Radio)	April 2010
Streamyx Cool Uni Pack – English & Malay (Radio)	April 2010
Eu Yan Sang Bak Foong Pills (Radio)	Feb 2010

Stabilo Swing Cool (TVC)	Jan 2010
Tomei CNY & V'Day Promotion (Radio)	Jan 2010
Brands Innershine (TVC)	Dec 2009
Silky Shine Shampoo (TVC)	Dec 2009
Tomei Christmas Wonders (Radio)	Nov 2009
D'Embassy Luxury Condominium (Corporate)	Oct 2009
Cheer 2009 (8TV)	Aug 2009
OCBC Mega Deals (Radio)	July 2009
Green Packet's WIMAX Presentation (Corporate)	April 2009
FHM Malaysia May 2009 Issue (Radio & TVC)	April 2009
Mary Kay MelaCEP Whitening (TVC)	April 2009
Green Packet's ICMP Video (Corporate)	March 2009
Poh Kong Christmas Collection (Radio)	Nov 2008
Standard Chartered Bank e\$aver (TVC)	Nov 2008
Sunway Pyramid Christmas Promo (Radio)	Nov 2008
Routes Worldwide Conference (Corporate)	Sept 2008
Monash University 10 th Anniversary Video (Corporate)	July 2008
U Mobile "CD" (Radio Ad)	July 2008
Cheer 2008 (8TV)	June 2008
Nutralite Glucosamine HCI Infomercial (TVC)	June 2008
Pantene Pro-V Shampoo (TVC)	May 2008
Celcom 20% Bonus Reload – English & Malay (TVC)	May 2008

Others

Awards

FHM Magazine Malaysia Most Wanted Women #74	2010
EH! Magazine 20 Yang Anggun	2008
FHM Magazine Malaysia Most Wanted Women #82	2008

Sports

Certified Advanced Open Water Diver	2010
Represented School, State and Country in various swimming competitions. Ranked top 5 in Malaysia for the 100m and 200m Breaststroke events.	1991-1998

Languages

English - Speak and write fluently
Malay - Speak and write fluently
Mandarin – Basic Conversation & Reading
Cantonese – Basic Conversation
Hokkien (Chinese dialect) - Speak fluently